

Chow Notes



EPISODE 31 – TIME MANAGEMENT WITH KATE CHRISTIE

Hey there, welcome to episode 31 of the Small Business Made Simple Podcast.

Boy oh boy of boy do I have an epic episode for you this week!

I have a guest – Kate Christie and her business is called Time Stylers and she is here to chat to us about finding 30 extra hours in our week! Yep, I kid you not. But to find 30 hours, you'll have to invest about 30 minute with me and this podcast!

Before I introduce Kate and we get into the interview, let's do our discovery of the week.

THIS WEEK'S DISCOVERY!

Because I have an epic guest, I thought I should have an epic discovery – and I'm not about to let you down.

You all know how important video is in marketing, on social media, in emails, on your website and just about everywhere else, well today I've got a video tool that will simply blow your mind.

The website is <https://www.shakr.com/> - and Shakr is an online video maker and video ad creator.

If you want to win at video on social media and get more ROI for your spend and take your videos to the next level – then look up Shakr. Literally, thousands of personalized videos at a click of a button.

It's not free, in fact it's a subscription model but they do have a free trial and you can certainly have a play before signing up.

I cannot tell you just how easy and simple it is to make amazing videos on this platform. They are super impressive.

Yes, you need to make an investment, but if video is truly king and you're finding it hard to do more video, then this could be the tool for you.

Check it out.

As always, just a little disclaimer, my discoveries are just that and I am in no way affiliated with any of them but promise to tell you if I ever am. I just love them and from the response of my listeners, you guys, you are loving them too!

Hey and if you have a little discovery, or something you use in your business that you'd like to share, please do so. Email me at jenn@jenndonovan.com.au or tag me @smallbusinessmadesimple. I really love to know what tools you use to help make your life simpler!

TIME MANAGEMENT WITH KATE CHRISTIE

So, before I get into the interview with Kate, let me let you a little about this very impressive lady!

Kate Christie, Founder & CEO of Time Stylers is a Time Investment Expert; International Speaker; and best selling Author.

Kate consults to big and small business, government departments and C suite executives on maximising individual time spend and managing organisational drag through smart time investment strategies. She has appeared on television, radio and in print as a leading commentator on time management and maximising work/ life integration to ensure your success across work, family, community, and life.

With a reputation for helping her clients find 30 hours of lost time a month, Kate's focus is to ensure you are left educated, entertained and with a lasting impact on the way you choose to live, work and play – which she certainly does today!

One of my clients reached out to me and told me about Kate and after some “Stalking Jenn Style” I asked her to come on the podcast to help you, my gorgeous listeners, with time management.

So, let's get into it.

INTERVIEW WITH KATE CHRISTIE – TIME STYLERS

Please connect with Kate on:

web: www.timestylers.com

Linkedin: <https://www.linkedin.com/in/kate-christie/>

Facebook: <https://www.facebook.com/kate.christie.92>

So – that was quite the episode – I hope you got lots of gold from it. Wasn't she amazing! I would really love to know what resonated with you the most during this interview.

Let's continue this conversation in my Facebook Group – [Like Minded Business Owners](#). Not joined yet. Well welcome ... let's do that!

I'll be back next Thursday with some more marketing know-how and another discovery of course.

If you're enjoying this podcast, don't forget to subscribe so you never miss an episode and share this with a friend. And maybe leave me a rating and a review wherever you listen in. Those things are like gold for podcasters like me! PS – you can leave more than one rating and review – just saying!

But that is all for Episode 31. Thanks, so much for lending me your ears, I know you have LOADS of options – so thank you for making me one of them. I'd love to connect with you all on social – so let's get social on social!

..... and remember small business peeps, as my opening song says, there's no point in dreaming small!



